

Bayard Community Needs Assessment

(Presented 11-14-2017)

Tourism

1. Develop a strategy for expanding the Pioneer Crossing near Chimney Rock and connect to other Bayard attractions.
2. Motel for travelers/tourists to stay in Bayard
3. Grow Recreational Opportunities
 - a. Promote Golf Course
 - b. Give Tourists the “Pioneer Experience”
 - i. Add more “Pioneer Flavor” to Pioneer Days
 - ii. Oregon Trail Wagon Train type business
 - iii. Geocache Events

Housing

1. New Housing
 - a. Multi-Family apartments
 - b. New homes for retired people – smaller and all one level
2. Rehabilitate Housing
 - a. Develop an incentive program for owners of older homes to bring these homes into compliance with new electric/plumbing codes and overall rehabilitation.
3. Houses on the golf course

New Business Attraction

1. Downtown Revitalization
 - a. Clean up old buildings downtown
 - b. Tear down old buildings downtown
 - c. Attract restaurants and retail, make downtown a place where businesses want to be

- d. Use incentives like TIF and LB840 as much as possible to attract new business to Bayard
- e. Create a foundation to demonstrate readiness for industry (large or small)
- f. Draw on support from WNED

Retention of Existing Businesses

1. Create ways to encourage local support of existing businesses
2. Develop a “Business Coalition” or group to:
 - a. Communication to keep local businesses informed
 - b. Identify expansion opportunities within local businesses
 - c. Build relationships with business owners
 - d. Strengthen relationships with community partners (schools, city, businesses, etc.)
3. Help to advertise and highlight the great businesses that are here
4. Community and Leadership seem disconnected (work on communication)

City Infrastructure

1. Need for public restrooms
 - a. Library, pool or old police station on West 5th or build new rest area
2. Recreation Center
3. Pool/Parks
 - a. New or rehabilitate existing pool
 - b. Splash Pad
 - c. Ponds, fountains, etc. in parks or downtown
 - d. Consolidation of parks (more time/money spent in less space)
 - e. Regular community events at the parks (movies/kids activities)
 - f. Beautify parks with flowers
4. Streets

- a. Better maintenance (have a plan)
 - b. Extend streets and utilities
5. Improve Genoways Hall to rent for community and family events

Miscellaneous

1. Strengthen between businesses and students
2. Develop a plan to engage citizens in community enhancement and assist with issues addressed above
3. Establish young adult leadership group
4. Enhance quality of life to make Bayard the place to be

Positive Current Things Happening:

Movies in the Park

Lots of events with F.D. & EMT's at the Fire Hall